



WHY CHOOSE
PREMIER CUSTOM-BUILT
CABINETS



I N T R O D U C T I O N

As your vision transforms into a real room in your home, its character—whether a welcoming family kitchen, a cozy library, or a relaxing master bath suite—will depend on the choices you and your designer make. The most important of those choices will be who makes your cabinetry. It sets the tone and creates the mood. It makes your spaces yours—as unique as you are. Whatever look you or your designer choose, if you can imagine it, we can build it.

Premier cabinets are more than shelved boxes with doors. Behind Premier cabinet doors are smart storage systems akin to appliances that organize contents, save time, and keep your consumables and valuables safe and easy to find.

Every time you open a Premier door or drawer, you'll re-experience the benefits of precision engineering and artisanal manufacturing. We engineer, design, and craft to ensure that your quality experience is as fresh 20 years from now as it is the day after your cabinets are installed in your home. At Premier, we make more than beautiful and durable cabinetry, we craft durable experiences.

CONTEMPORARY KITCHEN European Applewood in horizontal graining and Traditional Painted cabinetry



STYLES

Style endures beyond what's current and fashionable. At Premier, we're style-literate. We're rigorous and disciplined in design. We understand architectural and decorative styles in both historical and contemporary expressions. We explore how historically significant periods are relative to contemporary life, then we innovate in applying the language of various periods and styles to contemporary settings. While we constantly innovate, we bring a deep respect for artistic and design integrity to our styles. We know how to revive and refresh period and stylistic language. More, we make those expressions timeless. Your Premier cabinetry will never seem dated.

STYLE DETAILS English, French, Renaissance Eclectic, Stanford, Early American Country, Glasgow, Biedermeier, Early American Formal, Mizuki, Pennsylvania German, Arts and Crafts, Victorian, Contemporary (not shown)



PROJECT MANAGEMENT AND ENGINEERING

Your Premier project will have its own dedicated project manager to ensure that your cabinetry is built precisely as it is designed and specified—something that is unique to Premier in the entire industry. It really doesn't matter how dazzling the finish, how precisely engineered the hardware, how flawless the materials, or how brilliant the design if the final project's fit and finish are off.

Your cabinetry will be installed in a unique space. We ensure that your project is crafted to fit that space like a fine pair of bespoke shoes would fit your feet. You can take comfort knowing a Premier professional will champion your standards and ensure that your expectations are met at each stage of the manufacturing, shipping, and installation process.

We are unrivaled in the industry for our individual attention, product engineering, and mastery of materials and processes. Your designer will sleep better at night knowing that a Premier project manager attends to every detail.



STANFORD cabinetry with integrated dishwasher
ONE OF A KIND integrated refrigerator



CONSTRUCTION AND CABINET ASSEMBLY

We use the highest quality materials and most appropriate construction techniques. Component materials are selected not just for their beauty, but also for durability in their intended use.

When your project is built, we anticipate every possible challenge in installation. This means that each part of your project is configured in assemblies that will seamlessly and easily go into the space. As a result, the component assemblies fit precisely. This is quality that you can see, but more importantly, feel – every time you enjoy your Premier cabinetry, whether with admiring friends, under the demanding load of family life, or alone in your beautiful room.

STAGING a complex assembly
PRECISE FITTING of custom curved moldings



VENEER CAPABILITIES

Premier's success in our work with architectural veneer is one of our pinnacle achievements in fine woodworking. We have amassed over 80 species of exotic veneers. We personally scour the world to secure the rarest and most desirable logs and flitches for the most discriminating designers and demanding projects.

We control the entire veneering process internally so that we can integrate and perfectly match veneers across multiple surfaces, complex cabinet assemblies, and unusual design elements.

Designing with veneer is perhaps the most dramatic art form in furniture-making. Our capabilities and materials will make your project absolutely one-of-a-kind.

RECONSTITUTED MACASSAR EBONY veneer, simulating a quarter cut, is horizontally matched to maintain grain appearance and consistency between cabinets



FINISHING

Your cabinetry's finish will reveal its beauty and protect it from years of everyday use. To give you and your designer the broadest array of looks and feels, Premier's finish laboratory and our artisans have created over 5,000 different colors and effects, from subtle antique distressing to hand-buffed high gloss contemporary.

Our capability to create the color, feel, and character you desire is a signature trait for which Premier is admired as best-of-class in the cabinetry industry.



HIGH-GLOSS WHITE rub and buff, polyester kitchen
MULTIPLE STEP artisanal distressing and antiquing on painted and stained woods



INTERIOR ACCESSORIES AND LIGHTING

We build stylish, smart storage systems that make your kitchen environment organized, efficient, elegant, and easy-to-use and maintain. To accomplish this, we curate a broad range of custom interior accessories to meet your special requirements. Like every other component that makes a Premier product premier, we rigorously test our accessory products to ensure that they are not just beautiful, but durable and useful.

Additionally, state-of-the-art lighting options are part of Premier's offering and include both interior and under cabinet solutions. Our patented LED lighting technology can be attached to adjustable shelves, installed above drawers and rollouts or be positioned vertically or horizontally in cabinet sides and floors. Whether you're looking for task lighting or simply want to create ambiance in your room, Premier has a beautiful lighting package to fit your every need.

INTEGRATED INTERIOR LIGHTING on our adjustable shelving
CUSTOM CUTLERY drawer and insert using our finger-jointed Maple
box with Walnut floors and pulls

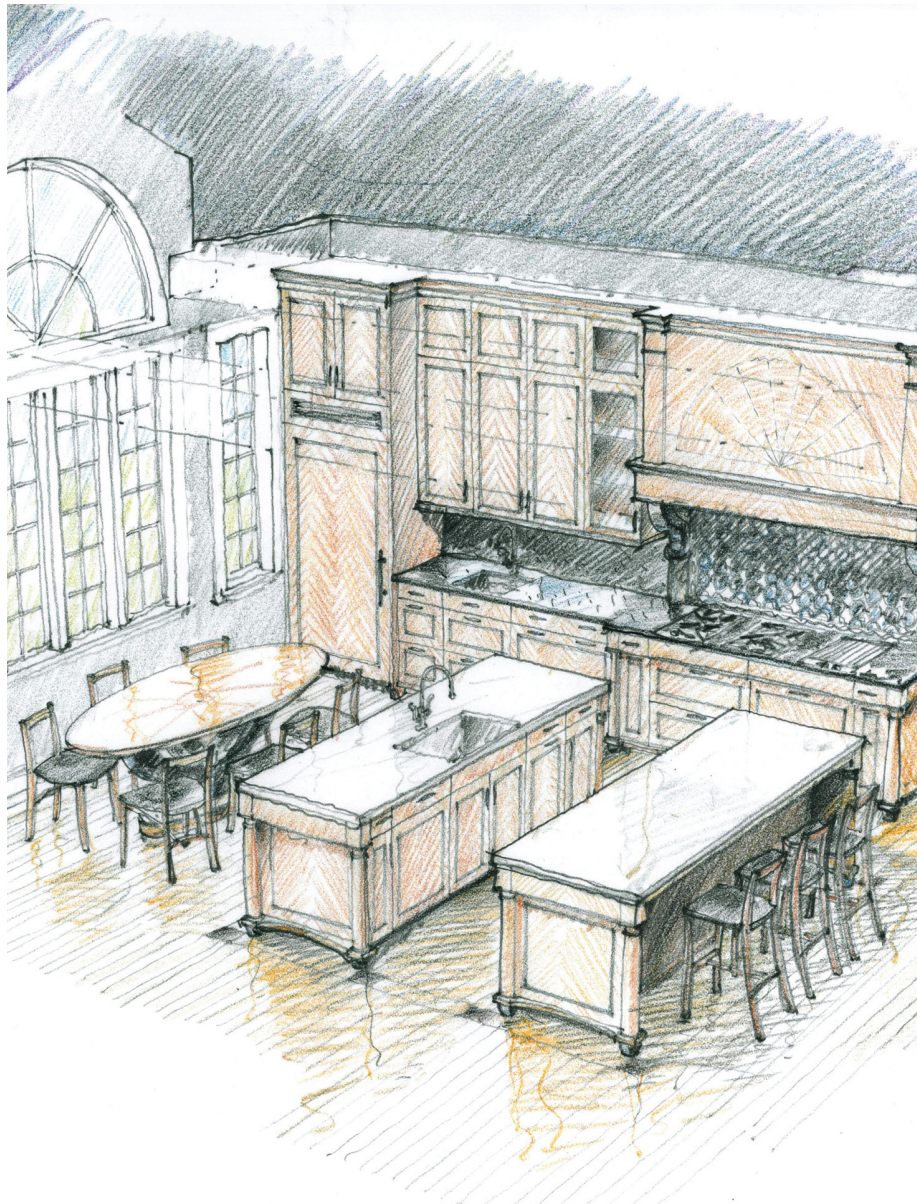


ATTENTION TO DETAIL

The smallest details can make the biggest difference. At Premier, we take none of those details for granted, whether the exact cutting of cabinet side panels, selecting individual pieces of door framing stock for grain and color compatibility, the perfect fit of our exclusive finger-jointed drawer boxes, or making sure that every surface is sanded to the optimal degree for its designated finish.

Many of the features that differentiate our cabinetry – such as stainless steel wear strips on the back of waste pullout units and dishwasher fronts, to our sleek, rare earth magnetic closure systems – are products of this attention to the minutest detail by every one of our skilled craftspeople.

RARE EARTH MAGNET AND DOOR STOP SYSTEM makes for soft, silent, and easy close
FINGER-JOINTED DRAWER BOX crafted in Maple with Walnut floor and pull



A SELECT GROUP OF DESIGN PARTNERS

We work with some of the most talented, experienced, and decorated design professionals in North America. We work together from the values and convictions we share in common. Together, we aspire to achieve the highest client satisfaction possible by using, and often inventing, our industry's best practices.

Premier is more than a cabinetry manufacturer. We are a home for the most highly skilled artisans, craftspeople, and designers working today. We exist not only to make great environments, but also to ensure that the skills, values, and traditions that make them possible thrive and find homes for their expression among people who appreciate fine woodworking.

CONCEPT DRAWING artist's rendering of a Biedermeier style kitchen



BEAUTIFUL | SMART | DURABLE

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